



**18% OF MICHIGAN POPULATION  
IS ENROLLED IN MEDICAID  
42% OF THIS POPULATION USE TOBACCO**



## **POLICY SUMMIT: Increase Comprehensive Tobacco Dependence Treatment Coverage for Medicaid Recipients**

**Participate in a policy Summit to:**

- **Address gaps in Medicaid Tobacco Dependence Treatment Coverage**
- **Craft policy recommendations to increase coverage and provide equity**
- **Share and implement Summit policy recommendations**

**Speakers :**

**David Zauche** – Senior Program Officer – Partnership for Prevention

**Thomas Land** – Director of Surveillance and Evaluation of the Massachusetts Tobacco Control Program – Medicaid Data Analyst- “Realizing Medicaid Cost Savings Through A Tobacco Cessation Benefit”

**Linda Thomas** – University of Michigan – Tobacco Consultation Service

**Michele (Mikki) Della-Moretta** - Blue Cross Blue Shied of Michigan - Bluecaid

**THROUGH FACILITATED WORKGROUPS, PARTICIPANTS WILL:**

1. Review current practices among care and insurance providers
2. Develop a consensus statement(s) defining gaps in current practice
3. Design policy recommendations to increase the quality of care and coverage for Medicaid recipients in order to meet the Tobacco Dependence Treatment Clinical Practice Guidelines

**Date: October 13, 2011**

**Time: 8:30 – 4 PM**

**Location: Lansing Community College Conference Center  
5708 Cornerstone Drive  
Lansing, MI**

**Complete Registration on enclosed form or on-line to**

**[www.tobaccofreepartners.org](http://www.tobaccofreepartners.org)**

**Please RSVP regular mail on enclosed form NO LATER THAN September 23, 2011**

The Mission of **Tobacco Free Partners** is to promote comprehensive evidence based intervention, prevention, advocacy and educational resources to the Citizens of West Michigan so that they may become free from the medical, economic and emotional burden that results from tobacco.

**Tobacco Free Michigan** is a grassroots organization dedicated to promoting tobacco free environments and to improving health and quality of life through education and advocacy.

**Hotel Information:**

**Lexington Hotel\*\***

517.323.7100

925 South Creyts Road Lansing, MI 48917

[www.lexington.com/lansing](http://www.lexington.com/lansing)

**Driving Directions:**

**Lansing Community College West Campus/ MTEC** is located at **5708 Cornerstone Drive** just north of Mount Hope Highway between Creyts Road and Snow Road in Delta Township and visible from I-496.

***IF YOU ARE COMING FROM...***

...the Grand Rapids/Muskegon area, take I-96 east to I-496 east (exit 95). Continue on 496 to the Creyts Road exit; turn right at the light (Creyts). Turn left at the next light (Mt Hope Highway). Continue on Mt Hope Highway for approximately a half-mile, turn left onto Sanders Drive (Just after the David Chapman Insurance Agency). The facility is straight ahead.

...the Detroit/Mt. Clemens area, take I-96 west to US-127/I-496 north (exit 106) (both expressways run concurrently for approximately 3 miles). Remain on 496 at point where expressways split (496 turns westward; 127 continues north). Continue on 496 to the Creyts Road **South** exit; continue on Creyts, turn left at the second light (Mt Hope Highway). Continue on Mt Hope Highway for approximately a half-mile, turn left onto Sanders Drive (Just after the David Chapman Insurance Agency). The facility is straight ahead.

...the South Detroit/Monroe/Ann Arbor area, take US-23 north to I-96 west (exit 60). Take 96 west to US-127/I-496 north (exit 106). Continue north on I-496 for approximately 3 miles; remain on 496 at point where expressways split (496 turns westward; 127 continues north). Continue on 496 to the Creyts Road **South** exit; continue on Creyts, turn left at the second light (Mt Hope Highway). Continue on Mt Hope Highway for about a half-mile, turn left onto Sanders Drive (Just after the David Chapman Insurance Agency). The facility is straight ahead.

...the Coldwater/Kalamazoo/Battle Creek area, take I-94 east to I-69 north (exit 108) Take 69 to I-96; turn north. Continue approximately 3 miles on 96 north to I-496 (exit 95); take 496 east to the Creyts Road exit; turn right at the light (Creyts). Turn left at the next light (Mt Hope Highway). Continue on Mt Hope Highway for approximately a half-mile, turn left onto Sanders Drive (Just after the David Chapman Insurance Agency). The facility is straight ahead.

...the Flint/Saginaw area, take I-69 west to US-127 south. Take 127 south approximately 4 miles to I-496 west; continue on 496 to the Creyts Road **South** exit; continue on Creyts, turn left at the second light (Mt Hope Highway). Continue on Mt Hope Highway for approximately a half-mile, turn left onto Sanders Drive (Just after the David Chapman Insurance Agency). The facility is straight ahead.

...the Traverse City/Midland/Gaylord/Sault Ste. Marie area, take I-75 south to US-27 south. Continue on 27 south to I-69 west; take 69 west approximately 2 miles to US-127 south. Take 127 south for approximately 4 miles to I-496 west; continue on 496 to the Creyts Road **South** exit; continue on Creyts, turn left at the second light (Mt Hope Highway). Continue on Mt Hope Highway for approximately a half-mile, turn left onto Sanders Drive (Just after the David Chapman Insurance Agency). The facility is straight ahead.

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## **REGISTRATION FORM**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ MI Zip Code \_\_\_\_\_ - \_\_\_\_\_

Office Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ CELL Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_

Mail to :

**Tobacco Free Partners  
ATTN: Laura Van Heest  
359 S. Division  
Grand Rapids, MI 49503**

[ivanheest@tobaccofreepartners.org](mailto:ivanheest@tobaccofreepartners.org)

Phone: 616-685-1411 Fax: 616-685-1414

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